

THE LAND OF THE LAKES

The average Canadian has a well-earned phrase to describe his summer going and coming. At weekends and vacations he's either "back to the Lake" or he's "come back from The Lake". The lake usually means not too far from home, to get to which there is a long stretch of highway, crowded at beginning and end of the week-end, but for a few hours "The Lake" the A.C. is willing to undergo all the discomforts of driving bumper to bumper.

The cottage may not be much to speak of. The surrounding country may have its attractive spots. The food, fresh air, may be an enticement. But above all, it's "The Lake".

Wouldn't you think that every Canadian, with his obsession with his country's lakes and rivers and ponds and seashores, would have an inborn compulsion that would make him a swimmer? At a very early age, at that, so that the ability to take care of himself, and to move around in water would come natural to him in his life. Children can be taught to swim at a surprisingly early age, if they are introduced to this element without being forced into water or otherwise frightened.

In addition to learning to swim, strong capable swimmers should also learn life saving methods. At "The Lake", members of the family or neighbors may get into trouble in the water when there is no professional life guard on duty. The swimmer who has learned the proper way to bring in the struggling victim could save a life.

Artificial respiration can be given

on dry land by a person who has never gone into the lake over his ankles. When the apparently drowned person is brought ashore and laid on the ground, the trained resuscitator needs no great strength for the rescue job that has often brought back the life into what appears to be a dead person. Then after half an hour in the water, properly administered first aid, the victim is taken to the children and adults. But it is important to carry on this job until the person revives or it is absolutely certain that life is extinct.

One or two or ten hours' water may not prove successful — and then perhaps during the sixth hour, those lungs start to function and the heart once more begins to beat. It is always a good thing to be firmly convinced that the next few minutes will show that they sign of life — and if not that five minutes, then the next.

Until the doctor states that the victim is no longer alive, or until rigor mortis sets in, there is always hope. To help lower the very high drowning figures in Canada, St. John Ambulance has initiated free lessons in artificial respiration which are given during May. It only involves a few hours but the teaching may enable you to give aid in case of a drowning emergency, even if you can't swim a stroke.

Learn to swim and learn the safety rules in or on the water. Care and common sense on your part should allow you to come back safely "from The Lake", under your own steam. Don't add yourself to the drowning statistics.

Poultry consumption responds to grading, marketing regulations

Per capita consumption of poultry in Canada shot from 18.3 pounds in 1943 to 28.6 pounds in 1958 following application of grading and marketing regulations of the retail level, E. D. Bourne of the Poultry Division, Canada Department of Agriculture, told the United States turkey industry. Mr. Bourne took part in a panel at the National Turkey Fed-

eration convention at Minneapolis recently. Over 6,000 attended. He told the Americans that while the regulations could not be credited with all the increase in consumption, they were a big contributing factor. Consumers reacted favorably to purchasing poultry on a graded basis, he said, and the policy had a standardizing effect on overall consumption.

"Application of these regulations requires checking at registered stations and at the retail level, but on the whole there is no pariahism difficulty with respect to enforcement, with the producer and consumer being the program's greatest boosters," said the Canadian official.

The results of selling poultry by grade have included: — Greater demand for the top grade, with a wider spread in price between grades.

— A higher percentage of Grade

A. More due to price incentive. — Trading between wholesaler, retailer and registered station facilitated.

— More attractive birds on display and increased per capita consumption. — Stimulated by Mr. Bourne: "Canadian consumers like to buy graded and grade marked poultry, and good producers like to see the grade of poultry they produce carried through to the consumer."

SELL IT IN THE WANT ADS

200 Years of History



The white ensign has snapped in the safe breezes of Halifax harbour for over 200 years, and during these centuries of peace and war, this historic naval base has developed to become one of the most important in the world. It was originally built in 1718 as an operational base for Royal Navy ships attached to the American Squadron. Fifty years ago, with the birth of the Canadian Navy, the dockyard (which today occupies 37 acres with a mile of waterfront) passed into Canadian hands.



The dockyard presents a vivid study in contrasts: skilled artisans plying ancient crafts, modern electronic equipment devised to transmute the mobile-lunching submarine. For many (never a luller infant) moved into galleons yonder mahogany during the Second World War when the navy force of some 1800 officers and men expanded



Skilled dockyard shipwrights, working from blueprints, pictures and historical references, built this elaborate quarter-scale model of the 90-gun British warship NARU, flagship at the siege of Louisbourg in 1758, and, in days gone by, a familiar sight in Halifax harbour. The colourful, 3-masted, ship-of-the-line led the parade of ships during last summer's celebrations marking the 200th anniversary of the dockyard. The NARU will be in the limelight again shortly when the navy celebrates its 150th birthday.

Dazzling leather evening shoes glow in fashion footlights

The curtain went up on a dazzling pageant of new glamorous evening shoes at the annual Spring show of the Leather Institute in New York.

The new collections of leather footwear for evening — most of them in the low-to-medium price range — are designed to accent the beauty of classic dress and theatre suits.

Many of the new formal shoes are understated, in keeping with the French suggestions of Greek and Persian fashions which will be widely seen this spring. Evening shoes will glow with the brilliance of jeweled and lustrated leather, the precious-veined colors of silky suede leather, and the spate tones of smooth and crumpled textures.

For the woman who enhances her costume with jewelry, there are matching evening pumps in dazzling laces of amethyst, topaz, aquamarine and ruby. Some pumps feature brightly colored beading designs on heels alone or toe alone.

Evening shoes are back on the gold standard this year in a new collection of scintillating gold kid

leathers. Silver leather shoes also will flash at parties, dinner dances and formal balls. Combinations of the two precious-metal-colored leathers are never so beaded in stripes, chiefly on pumps. One new graceful shoe is a pump in pastel suede leather with an underlay of perforated gold kid, inspired by the sky-line of the city.

With spring fabrics like organza and chiffon, muted shoe colors like sand, bone and pearl beige led the fashion parade. Vibrant colors will also be popular in waxy smooth and softly molded leather shoes, including burnt blue, scarlet red, corn, purple and fuchs rose. Pewter, grey, often trimmed with metallics, will be high fashion for late day.

The trim, perfectly balanced pump will be the belle of the ball. Fashion's favorite silhouette remains the sharply pointed toe, set on a sleek high heel and slim, scintillating leather sole. Some will have cut-outs at sides and toes. But the stylish toe is still completely closed and pointed.

At-home shoes will also show a Persian influence with turned-up toes and lustrous velvet and textured leather. The marked Oriental influence which starts with a braided skirt-over-pants outfit is carried through in backless shoes with high-rise, peaked fronts. Gay smooth, crumpled and mottled leathers will be in combinations of colors and textures. Gold and silver smooth kid will be teamed with royal purple suede and deep red or peachy corals in lightly grained leather. In addition to high-heeled pump, moccasin and mule, there will be an array of flats trimmed in beading, jewels and contrasting leathers.

Ventriloquism is an ancient art, known to the Greeks, who thought it was the work of Demos.

Pure Rattery PRINTED PATTERN



A superbly shaped dress — the most elegant way to be noticed by day, at dinner, on a date. — Full-breasted boltoning corset — sleek, notched-lip pocket accent — long-waisted look.

Printed Pattern 4556, Misses' Sizes 10, 12, 14, 16, 18 Plus 16 Plus 4 yards 54-inch fabric.

Printed directions on each pattern part. Reader, accurate.

Send fifty cents (\$60 in coins cannot be accepted) for this pattern. Please print plainly name, address, style number and size.

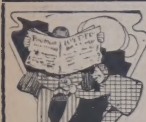
Ann Adams Pattern Dept., Department C-11, 60 Front Street, W., Toronto.

From the tender roots put down on the 4th of May, 1910, the Royal Naval Service of Canada was officially established, the navy (never a luller infant) moved into galleons yonder mahogany during the Second World War when the navy force of some 1800 officers and men expanded

dramatically to meet the bitter submarine threat stalking the vital supply lines to Britain. Today, the RCN, a mature and vigorous force, marks in Golden Jubilee with a memorable history of achievement and a proud record of battle honors.

In the dockyard's modern machine shop Fred Sharpe (left), assistant foreman and Jack Harley, foreman, discuss blueprints. The shop is equipped to handle everything from a delicate watch spring to a gun barrel or a propeller shaft.

National Film Board of Canada Photo by Chris Land



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Delta Sunday School.....10:40 a.m.

Delta Service of Worship 12:00 a.m.

Craigmyle (combined ser-
vice).....10:30 a.m.

And on Alternate Sundays

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Michael.....2:00 p.m.

Conse and Worship

Delia Inter-Denominational Church

Mr. Grace Williams, Pastor.

Sunday School.....10:30 a.m.

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Christian Fellowship Service every

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Rev. C. E. Hanson, Pastor.

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